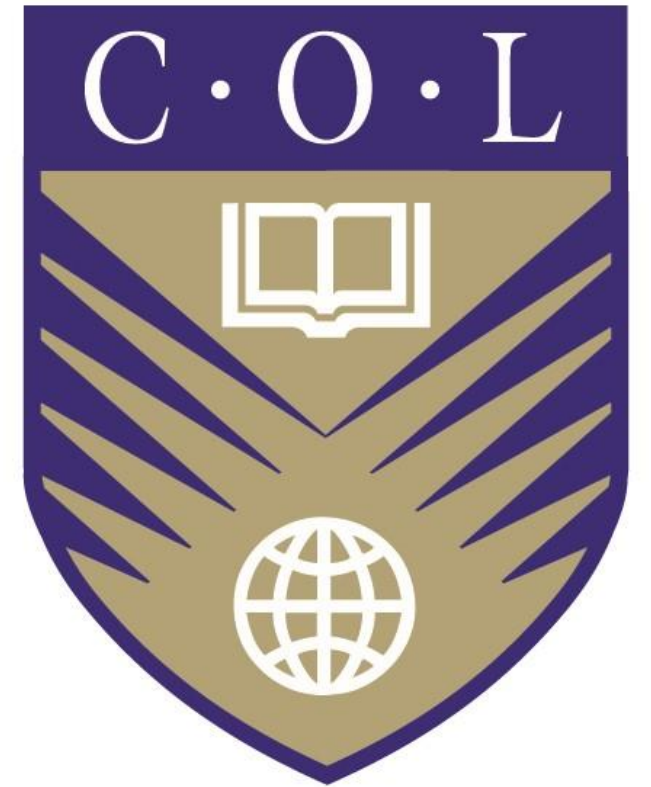


Community Radio Awareness Workshop Agartala, Tripura

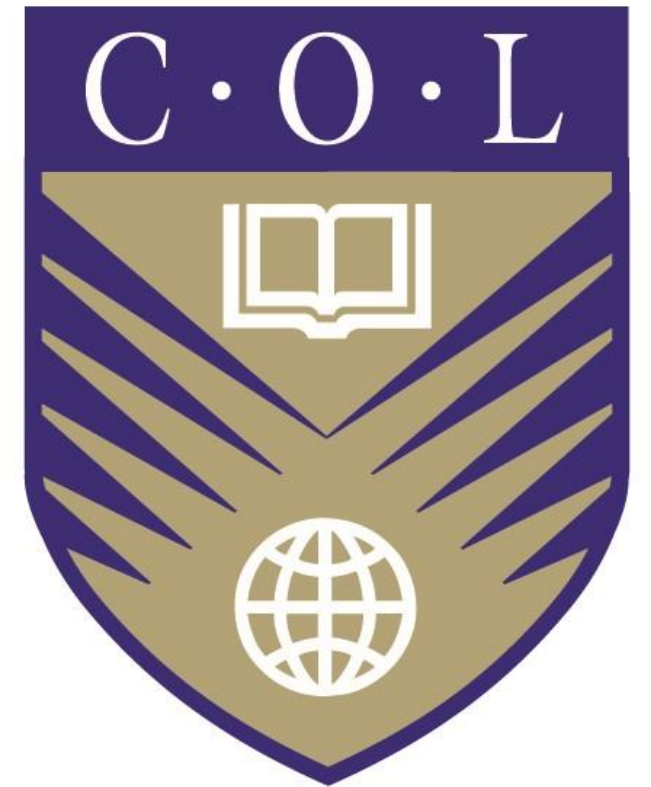
Welcome Address delivered virtually by
Dr B. Shadrach, Director, COL-CEMCA on
29 August 2024



CEMCA

Grateful
Acknowledgement:

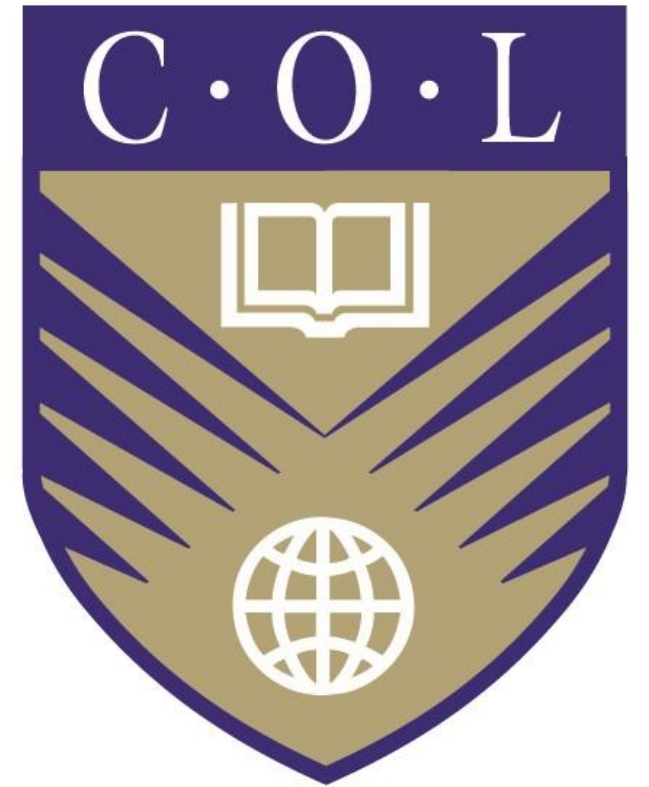
- Dr Biplab Haldar, Vice Chancellor, The ICFAI University, Tripura
- Mr Amit Dwivedi, Project Director, Broadcasting Wing, Ministry of Information and Broadcasting, Government of India
- Ms Monica Sharma, COL-CEMCA
- Mr Nittin Paul Mathew, COL-CEMCA



CEMCA

Gratitude to
Trainers, and
all Participants
with special
mention of:

- Ms Pooja Murada
- Mr Mahipal Singh Rawat
- Ms Debanjana
Devbarman
- Dr Nirmalya Mukherjee
- Dr Sangeeta Kakoty
- Ms Swapnali Bhuyan



CEMCA

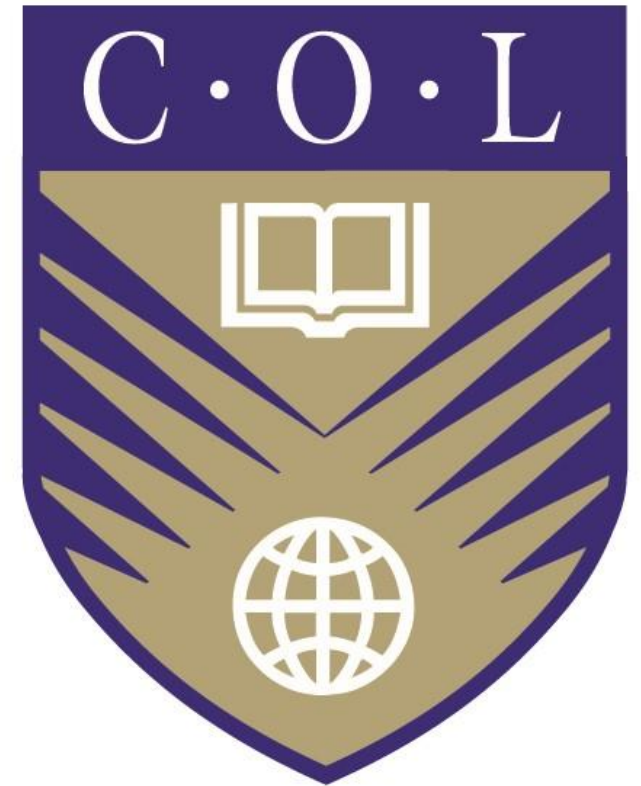
Community
Radio – A
Powerful Tool
in the Hands
of the
Community

Empowering communities
through media

India boasts a tradition of
Community Radio (CR)
supported by the
government

20 years of Community
Radio in India

Ownership rights to
communities



CEMCA

Enabling Environment for Community Radio in India

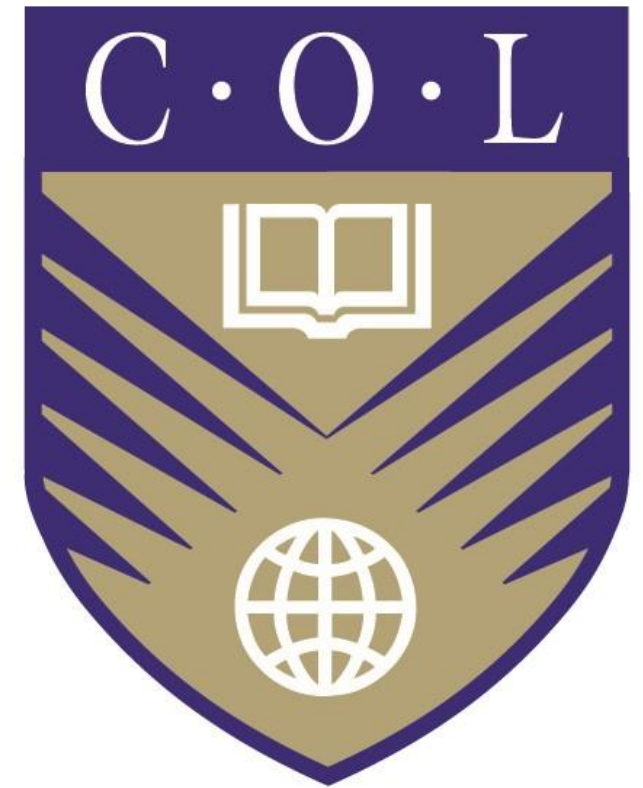
Supportive Legal and
Regulatory Framework

Conducive policies for CR
operations

Encouraging community
participation

Streamlined frequency
allocation and licensing
process

Funding and training
support to those eager to
set up CR stations



CEMCA

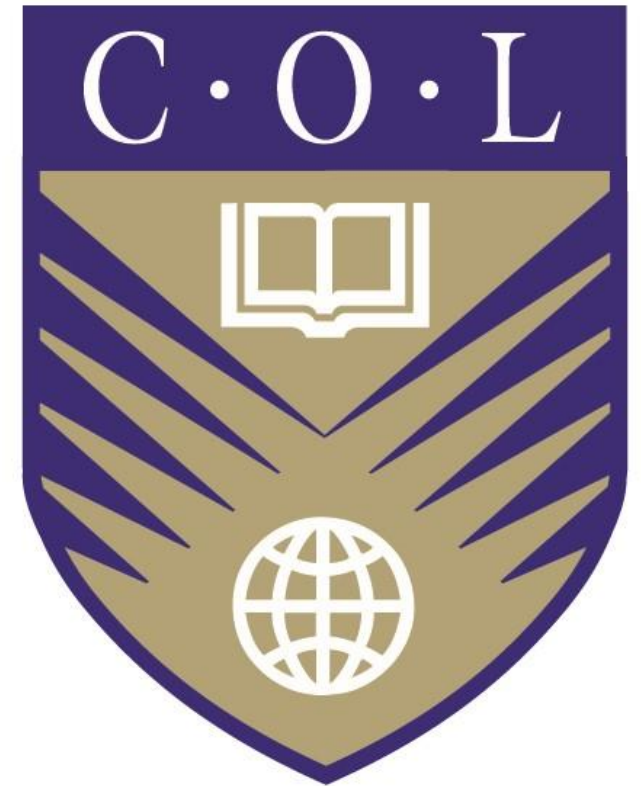
CR Role in Community Development & Emergency Response

Voice the needs of
communities

Bring services and
opportunities closer
to communities

Provide value added
and contextualised
information to them

Help in disaster
mitigation and
emergency response

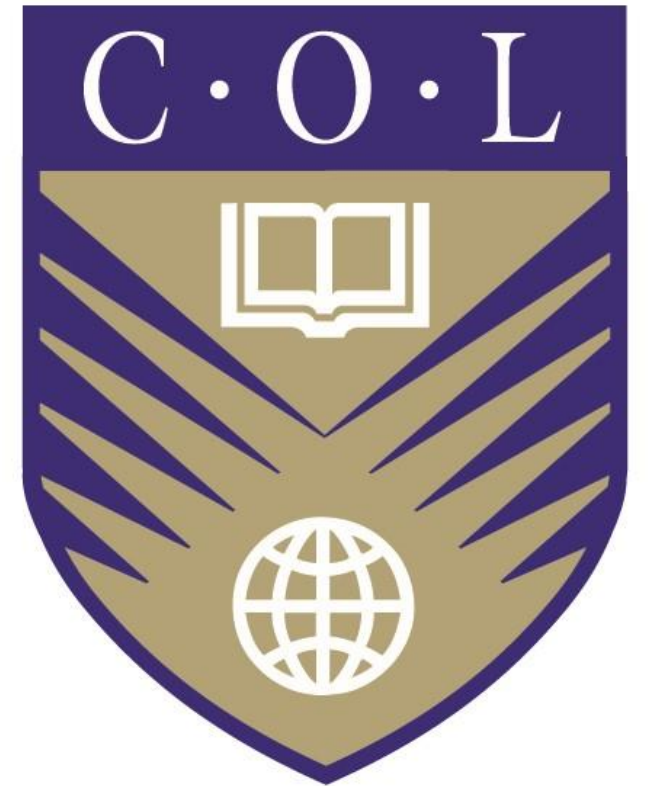


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CR Role in Listeners' Empowerment

Encourage
Listeners to
become
broadcasters and
life-long learners

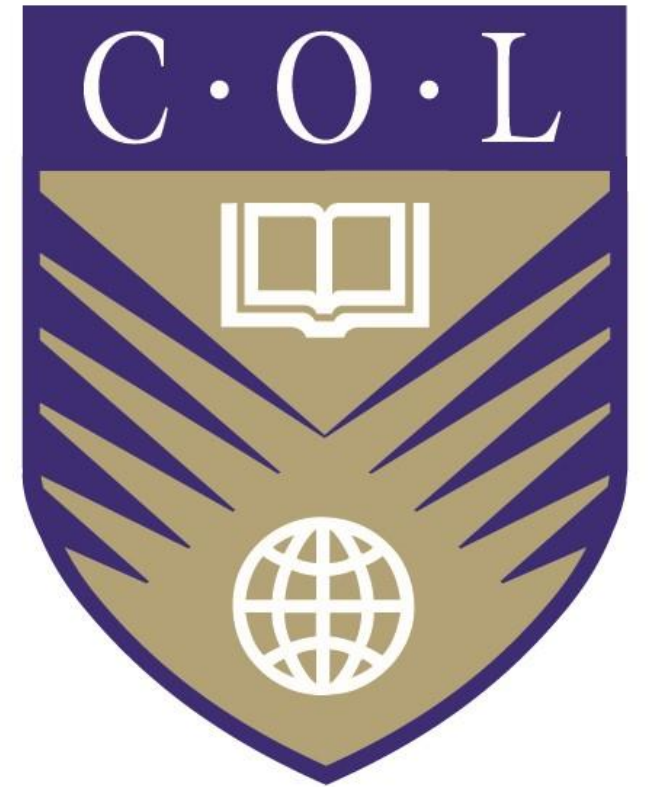
Make
communities
agents of change



CEMCA

Thank You!

bshadrach@col.org



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