Workshop Report
Development of Audio Content
on Livelihood Skills Development

Organized by
Center for International Education and Development
Dhaka Ahsania Mission
In cooperation with BNNRC
Supported by COL-CEMCA

Background and Rational

Bangladesh has nearly 63 million poor – the third largest poor population in any country after China and India. The principal goal of the Bangladesh Government's economic policy is to reduce poverty so as to gradually lift the vast majority of the people above the poverty line and improve the quality of life for the average citizen. In all national plans and PRSP, poverty is identified as key issue to be addressed by various strategic actions. One of such strategic action is human resource development through developing vocational skills of the mass people to make them able to enter into job market either by wage-employment or self-employment.

At present, conventional vocational skills training institutions can satisfies only a small portions of the huge skills development demand of Bangladesh. People of all ages and locations especially in the remote and non accessible areas cannot be trained up in this system. Most of the poor people cannot afford to get training from formal skills training centers due to physical distance of training institutions from their locality as well as due to their poor economic condition and social barriers especially for women. In the rural areas it is very difficult and costly to get qualified trainers and set up and maintain village level vocational training institutes as per demand.

To address this situation it is a national obligation for all to design skills development training programmes considering the socio-economic context and low level of literacy skills of our rural and urban poor. While designing the vocational skills development programmes it is very important to consider that the prime aim of the rural people is to upgrade their existing skills or gain new skills to enter into the world of work for income generation.

In 2012, Dhaka Ahsania Mission (DAM) has developed a package of livelihood skills training material containing five booklets and five animation videos with financial support from Commonwealth of Learning (COL). The livelihood skills which covered under this package are 1) Nursery Raising, 2) Poultry Rearing, 3) Vermi Compost 4) Flower Cultivation, 5) Batik Print. This package of livelihood skills training materials are now being used by different organizations in their vocational skills training programmes in Bangladesh.

For wider application of this innovative livelihoods skills training materials DAM is committed to utilize different delivery modes. Community radios in Bangladesh can be a very effective delivery mode for dissemination of the messages of the booklet and videos. At present there are 14 community radios who are transmitting locally prepared programmes for their respective areas as per local needs. If audio content on livelihood skills are available it will be very much beneficial for the listeners of 14 community radios. Through listening messages of livelihood skills the listeners will be able to develop ideas and livelihood skills which can be income generating for their families.

With this view in mind and with support from the Commonwealth Educational Media Centre for Asia (CEMCA)/ Commonwealth of Learning (COL) and in cooperation with Bangladesh NGOs Network for Radio and Communication (BNNRC), Center for International Education and Development of Dhaka Ahsania Mission has organized a 3 day's workshop form 10-12 June 2013 in Dhaka.

Objectives of the Workshop

The objectives of the workshop were to enhance the capacity and motivation of the community radio producers to develop and transmit audio contents through community radios. The ultimate objective of the workshop was to expand scope of skills training programme in the country to reach the unreached population at least listeners of the 14 community radio stations through innovative delivery mode. The specific objectives of the workshop are to:

- Explain problems of access to formal skills development training courses;
- Identify needs of livelihood skills development for income generation;
- Familiarize livelihood skills training package developed by DAM in cooperation with COL;
- Identify techniques of transforming booklets and videos into interesting audio contents;
- Develop exemplar audio scripts and role play audio contents on livelihood skills;
- Explain how to develop audio contents on different issues;
- Develop monitoring plan for assessment of effectiveness of audio contents of livelihood skills;
- Develop plan for transmission of audio contents.

Proceedings' of the workshop

Day One: Opening Session

The inaugural session was chaired by Mr. Kazi Rafiqul Alam, president of Dhaka Ahsania Mission while Mr. Bazlur Rahman, CEO BNNRC and Mr. Kamaruzzaman , PC BNNRC was present in the session as guest. Two resource persons, Mr. Shahnewaz khan, CEO, CINED and Ms. Touhida Chowdhury, Deputy Director, Bangladesh Radio was also resent in the inaugural session.

In his welcome speech Mr. Shahnewaz Khan welcomed all participants and guests. **List of the participants is in the annexure -1.** He explained the background and importance of the workshop. While explaining the objectives of the workshop he explained that the need for widening the scope of livelihood skills development through different delivery channels. In his speech he informed the participants about 5 livelihood skills development booklets and 5 videos which is recently developed with support from Commonwealth of Learning. He mentioned that the ultimate goal of the workshop is to develop audio contents based on 5 booklets. He expressed his optimism that, through transmission of livelihood skills development programmes millions of people will get the

ideas and necessary skills to start small enterprise to improve their quality of lives. Finally he thanked CEMCA and BNNRC for providing support in organizing the workshop.

Mr. Bazlur Rahman, CEO BNNRC in his speech highlighted the role of Mr. Kazi Rafiqul Alam as pioneer in non-formal education in Bangladesh. He informed the audience that apart from 14 community radios in Bangladesh now two more community radios are ready to start their transmission. He informed that now transmission capacity of community radios is about 108 hour per day and 536 professionals are working with these 14 community radios having 46,00,000 Lac listeners. He also informed that soon there will be community television in operation. He express his optimism that if community radios can develop interesting programme by reflecting the needs of the community people the popularity of the community radios will increase rapidly. He requested Mr. Kazi Rafiqul Alam to establish a meaningful partnership with community radios for dissemination of information and development messages. He thanked Mr. Shahnewaz khan and Ms. Touhida Chowdhury, for their engagement in the workshop as resource persons and expressed his confidence that the vast knowledge of this two resource person will make this workshop a success.

Ms. Touhida Chowdhury in her speech thanked CINED, Dhaka Ahsania Mission to provide her the opportunity to be engaged in this very important workshop. She expressed her optimism that the workshop will be very useful for the community radio personnel. She said that the participants will increase their skills to develop audio contents on livelihood skills.

The chairperson of the inaugural session, Mr. Kazi Rafiqul Alam in his speech thanked all participants of the workshop for their participation. He thanked all community radios and people involved for their role in the community. He explained different programmes and activities of Dhaka Ahsania Mission and highlighted its effort for livelihood skills development especially, designed for rural poor women and men. He expressed his confidence that with the

support of resource persons the participants of the workshop will increase their ideas and skills to produce attractive and useful audio contents on livelihood skills. Finally he thanked CEMCA and BNNRC for extending their support for organizing the workshop.
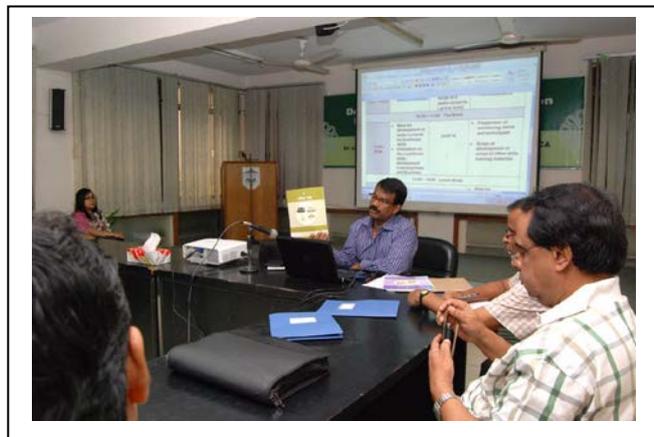
Day One: 2nd Session

Name of session: Need for Development of Audio Contents for Livelihood Skills

Mr. Shahnewaz Khan initiated the session and thanked all participants of the workshop. With the help of power point he explained the workshop schedule and methodology of the workshop. **Workshop schedule is in annex-2.** After the presentation he initiated a discussion to get comments and opinion of the participants about the workshop schedule.

After this, Mr. Khan made a power point presentation on integrated multi channel delivery of livelihood skills materials. In his presentation Mr. Khan explain the present country context of TVET system and its limitations. He mentioned that at present, provision of skills training in the country is very much inadequate considering the need and demands of the people. He explained interventions of Dhaka Ahsania Mission in this sector and its innovative approaches. He explained efforts of Dhaka Ahsania Mission for those who have limited reading skills and never had the opportunity to participate in any formal skills training program.

At this stage he introduced Livelihood skills Training package developed by DAM in cooperation with Commonwealth of learning (COL). The package consists of five booklets and five animation videos. Which are Vermi Compost, Nursery, Poultry Rearing, Flower Cultivation and Batik Print. Through power point he introduced one sample booklet and one animation video. He initiated a discussion on the booklets and get opinions of the participants regarding development of audio contents based on skills training booklets. He explained characteristics of the booklets and expected impact from the delivery of audio contents through community radios. **Copy of his power point presentation is in annex 3.**

Day One: 3rd and 4th Session

Name of session: Process of Development of Interactive and Attractive Audio Contents on Livelihood Skills

In this session Ms. Chowdhury welcome all participants and mentioned that to make our audio contents attractive and useful we need to know our audience , objectives of our programme , audio content development process and different formats of audio contents.

At the beginning of the session Ms. Touhida Chowdhury asked the participants about the meaning of audio content. Participants expressed their understanding about audio content. Then the facilitator explained audio contents as, a script developed based on specific objectives for transmission through radio to disseminate knowledge and information useful for its listeners. Ms. Chowdhury then initiated a discussion on different areas of audio content production.

While explaining objectives of audio programs she highlighted that it should provide information and education for better life style. There should be entertainment in the content delivery and it should motivate the listeners and have specific effect on people.

Ms. Chowdhury then discuss about audio production. She said that it is a sound based information transmission. She further explains it as:
- It is sound based
- It is universal
- It has an immediacy
- It is flexible
- It is less expensive
- It is personal
- It makes picture

While describing steps in audio program production, Ms. Chowdhury explained five steps in program production. Which are 1.Research and pre-production, 2.Production, 3. Post production, 4.Broadcasting/Transmission, 5. Feed back.

After a thorough discussion on program production, Ms. Chowdhury explained different programme formats such as,

Basic Formats

- Spoken words or voice

  - ➢ Solo (Single): scripted talk, report e.g. news, commentary, story ,book reading
  - ➢ Two (Two person): Interview , dialogue, kobir lorai
  - ➢ Three/more (3 or more persons): Discussion , quiz, drama, games, competition, Jatra-pala,
- Music
  - ➢ Pure music
  - ➢ Musical programs

She explained that there are other classifications such as,
  - ➢ Entertaining programs
  - ➢ Current affairs programs
  - ➢ Community programs
  - ➢ Motivational programs

She explained different complex formats (mix together variety of basic formats) such as,
  - ➢ Drama : Music, effects, dialogue
  - ➢ Feature : narration, actuality

- ➤ Documentary : Voice, music, actuality
- ➤ Magazine: Mixture of items and formats.

Ms. Chowdhury in her presentation explained in details about the nature and characteristics of other common formats which can be used in preparing audio contents on livelihood skills. She explained following formats:
- ➤ Talk
- ➤ Interview
- ➤ Discussion
- ➤ Documentary
- ➤ Magazine
- ➤ Music
- ➤ Drama
- ➤ News
- ➤ Group work

Then Ms. Chowdhury explained about audience. She told that we must consider the audience to make any programme successful. Hence, we need to consider those who enjoy the program. They are the ultimate owner of the station. She explained that we need to know our audience because without audience no station can survive. The more we know about them the better we will be able to serve the community. Without knowing the audience we cannot set objectives of the program. We need to know the needs of the community in terms of information, entertainment, education and communication to better match our programme with audience. Without knowing the audience purpose of communication may fail.

Ms. Chowdhury explained that we need to know following information about the audience:
- ➤ Location: mountain, river, forest etc.
- ➤ Population: age, male, female, children, family size etc.
- ➤ Economy: sources of income, property ownership, local industry etc.
- ➤ Welfare: medical care, doctors, hospital, common diseases etc.
- ➤ Language: Dialects spoken

Ms. Chowdhury in her presentation highlighted the importance of knowing the audience after the transmission. This is important, because we need to find out how many have listened the programme and to discover the composition of actual audience (age, sex, race, status.). This will provide guidelines for other programs.
In her presentation she also explained various ways of knowing feedback of the audience after the transmission. She gave importance of involving the audience in preparing the programme and mentioned some important tips to ensure their involvement.

After this Ms Chowdhury initiated the discussion about radio writing. She told radio writing is an important task for a producer. Because it is spoken, not a written literature.It is person to person, it is heard once so it should be simple and understandable. She mentioned that, the radio writing is for the EAR not for the EYE, to speak not to read. Ms Chowdhury then elaborately discussed about radio writing rules and steps in writing. **Copy of her power point presentation is in annexure 4 and 5.**

7

After all inputs were given by the facilitators to develop audio contents, Ms Chowdhury then divided the participants into two groups and requested them to prepare an outline of the audio programme. She gave the name of two groups as Nursery and Khamar (farm). She requested each group to develop a simple outline of the programme.

- ➢ Decide target audience,
- ➢ Write the title of the program,
- ➢ Decide format of the program with time plan

During the group discussion the facilitators provided necessary explanation about the group assignment. Two groups develop 2 programs and presented in the plenary session. Outline of the programme and feedback on the programmes are mentioned below:

Name of group: Nursery

Name of program: Soil and Livelihood
Audience: Unemployed young male and female, housewives, small trader and prospective entrepreneurs.
Format of program: Magazine

Reporting	: 3 minutes
Discussion	: 4 minutes
Gamvira (Local song)	: 5 minutes
Interview with an expert	: 10 minutes
Song	: 3 minutes
Interview with a Nursery owner	: 5 minutes
Duration of program	: 30 minutes
Program time	: From 7:00 pm to 8:00 pm

The Nursery group presented their programme outline in the session. All the participants were asked to give their feedbacks. Resource persons also commented on the formats. The feed backs are as follows:

- ➢ The content of Gamvia and Song should be specified,
- ➢ Frequency of transmission should be mentioned,
- ➢ Programme outline should consider the barrier of communication.

Name of group: Khamar

Name of program: Our Khamar
Audience: Unemployed young male and young female.
Format of program: Magazine

Primary talk	: 35 seconds

Reporting	: 1 minute 25 seconds
Change over	: 10 seconds
Drama	: 1 minute 15 seconds
Vox pop	: 50 seconds
Song (subject based)	: 3 minutes 10 seconds
Advice of a subject specialist	: 1 minute 10 seconds
Closing talk	: 30 seconds
Duration of program	: 10 minutes
Program time	: Every Friday 5:30 pm

After the presentation participants and resource persons gave following feedbacks:
- Duration of song should be shorter
- The program is over loaded
- Transmission time is not feasible. Because the young men stay outside of home at that time.

Then Mr. Shahnewaz Khan asked the participant to mention learning points of the session. The participants told the learning point one by one. The learning points are:
- Not to make programme boring,
- Program should be interesting,
- Be careful when to go for repetition of information
- Transmission time should be accurate for the targeted listeners,
- Do not select many format for a short duration of programme,
- Select some interesting way of presentation of content in the program,
- Name of the programme should be based on the message and local language,
- Program should be repeated to reach more listeners and those who missed it,
- Program can be designed differently for different type of listeners

Then Ms. Chowdhury divided the participants into 4 groups and asked each group to plan audio programs on livelihood skills using the experience and feedback of the last session. The name of 4 groups and their selected booklets are:
➢ Doyel: Vermi compost
➢ Shyama: Nursery
➢ Kokil: Flower cultivation
➢ Dahuk: Poultry rearing

Facilitator of the session asked each group members to read the contents of the assigned booklets in the night. She informed the participants that tomorrow they will have to develop 4 audio programmes based on following outline:

➢ Name of the programme
➢ Objectives of the programme
➢ Target audience
➢ Format of the program
➢ Writing of the script

Thanking all the participants the facilitator closes the first day of the workshop.

Day Two: 1^{st and} 2nd session

Name of session: Preparation of exemplar script of 5 audio contents

Mr. Shahnewaz Khan welcomes the participants and requested 4 groups to start their assignment of developing outline of the programmes and audio script. The four groups continued their work up to 1pm and developed program outline and audio scripts.

Day Two: 3rd and 4th session

Name of session: Presentation of scripts of 5 audio contents

After the lunch break Ms. Touhida Chowdhury asked all groups to present their outline in the plenary first and then role-play their audio programmes in the plenary. All 4 groups presented their outline in the plenary one by one and demonstrate their programmes. All the demonstrations were recorded and observed by other groups. After each demonstration there were feedback sessions to discuss strengths and weakness of the programmes. Following are outline of each group and major feedbacks:

Name of group: Doyel

Name of program: Jibon gori (making life)

Audience: Agriculture related persons.
Format of the program: Palagan (Narrative opera)

Subject	: Vermi compost and its necessity
Objective	: Necessity of Vermi compost
Primary talk	: 25 seconds
Change over	: 5 seconds
Bandona (Environment creation)	: 1 minute
Song (subject based)	: 8 minutes
Closing talk	: 30 seconds
Duration of program	: 10 minutes
Program time	: Every Friday 5:30 pm

The group presented the outline of the program in plenary and demonstrate their audio script. Following are feedback of the participants and facilitators:

- Agriculture related person is a vague word. Should be specific.
- Neo-literate people are real audience of the program
- Objective should be more specific(what listeners will achieve)
- Format is good
- Invite for next program is a motivational
- Avoid frequent use of English words

Name of group: Kokil
Name of program: Ful chashe loss nai (No loss in flower gardening)
Audience: Farmers and unemployed young male and female

Format of program: Short play

Subject	: Flower cultivation
Objective	: To motivate on flower cultivation
Primary talk	: 15 seconds
Change over	: 5 seconds
Play	: 8 minutes
SMS	: 1 minute 30 seconds
Closing talk	: 10 seconds
Duration of program	: 10 minutes
Program time	: 7:50 pm

The group presented their program in plenary. Following are feedback of the participants and facilitators:

- Objective should be more specific(what listeners will achieve)
- SMS in the middle of a play may be avoided
- Provision of closing talk is good
- Use less English words in the presentation
- It is useful to invite for next program.
- Closing speech is very good.

Name of group: Dahuk

Name of program: Agamir path
Audience: Unemployed young male and female, house wives, small traders.
Format of program: Magazine

Subject	: Poultry rearing
Objective	: Necessity of Poultry rearing
Link	: 2 minutes
Reporting	: 2 minutes
Song (subject based)	: 2.5 minutes
Interview	: 2.5 minutes
Vox pop	: 0.5 minute
Change over	: 0.5 minute
Duration of program	: 10 minutes
Program time	: Every Thursday 7:45 pm
	Re transmission, next day 5:00 pm

The group presented the program in the plenary. Following are feedback of the participants and facilitators:

- Objective should be more specific(what listeners will achieve)
- Reporting was so advice based. It should be information based
- Public opinion measurement and Vox POP are same
- There is some problem in linking
- The program was over loaded
- Provide same information by song, reporting, interview etc.
- Absent of counter question

12

- May be use open question to implement Vox POP
- Object was untouched
- Change tone is not appropriate should be change over.
- The report was not a report but was a talk.
- The program was over loaded.

Name of group: Shyama

Name of program: Ghure Darai (Let's turn back)
Audience: Unemployed young male & female and entrepreneur.
Format of program: Short play

Subject	: Nursery
Objective	: Land selection & seed collection
Duration of program	: 10 minutes
Program time	: 7:00 pm

The group presented the program in plenary. Following are feedback of the participants and facilitators:
- Objective should be more specific(what listeners will achieve)
- So much talking
- Chairman should motivate the father of Sohagi.
- Agriculture officer was very formal

At the end of all presentations Mr. Shahnewaz Khan asked the participants to give their overall feedback on the session. The Participants gave following feedbacks:
- Title of the programme and episode should be self explanatory
- Dialogue should be subject related and based on local dialect
- Better to involve the audience
- Make the programme interesting not boring
- Make good plan for linking different formats

At this stage Mr. Shahnewaz Khan thanked all group members for their audio script and role play. He mentioned that this group exercise was only a practice of developing audio content on the information of the booklets. He expressed his optimism that when they will go back to their respective radio stations they will get enough time and facilities to develop good audio contents. He requested all participants to develop audio content on all five booklets based on their experience gained in the workshop. He also requested all producers to discuss the importance of developing audio contents with their respective radio station managers to get their support. After that both the facilitators thanked all the participants and close the session. **Audio contents prepared by 4 groups are attached in annex 6.**

Third Day: 1st session

Mr. Shahnewaz Khan welcomed the participants and asked the participants what they have learned so far from this workshop. The participants reviewed the sessions of the workshop and commented that they have learned many useful things from this workshop which are listed below:

- Audio production process
- Rules of script writing
- Skills based audio script development
- How to attract the audience
- Boring elements of a program.
- Give importance to Vox POP.
- Take feedback from the field
- Give importance to audience
- Technique to development of audio contents from booklets
- Reporting
- Interview
- Learning from song and entertainment
- Create feelings of the audience.

Third Day: 2nd session

Name of the Session: Preparation of Monitoring Tools and Techniques

In the beginning of the session Ms. Touhida Chowdhury asked the participants to know the conception of the participants about monitoring of radio programme. Ms. Chowdhury explained that monitoring is a process by which quality of a program can be measured. She explained monitoring is to measure the quality of a program and its effectiveness. She explained monitoring is to explore whether the program has fulfilled its objectives and make the producer more thoughtful in regards to program production. While explaining the importance of monitoring she mentioned:

- Proper monitoring helps the producer to produce effective program,
- Through programme monitoring we know about the result of the program and provide better service to the community,
- Monitoring helps us to find out needs of the community in terms of information, entertainment, education and communication,
- Proper monitoring helps us in establishing effective communication,
- Through monitoring we can discover the composition of actual audience (age, sex, status, etc)

After explaining the importance of monitoring Ms. Chowdhury describes elaborately the techniques of formal and informal monitoring. She informed the participants that they should design appropriate monitoring plan and tools for monitoring of audio contents of livelihood skills. **Copy of her power point presentation is in annexure 7.**

Third Day: 3rd session

Name of Session: Scope of Development of Script of Other Skills Training Materials
Mr. Shahnewaz khan initiated the session and asked the participants whether it is possible for them to develop audio content based on other livelihood skills materials as well as other informative materials on other issues. All participants expressed their confidence that now they can develop audio contents based on other informative booklets, leaflets, poster, manuals etc. Mr. Khan informed the participants that in all upazila and district offices and extension departments they can find huge number of information materials which can be the source of audio contents. Local NGO offices can be other sources of getting information materials. Mr. Khan informed the participants about various ways of collecting informative materials.

Third Day: 4th session

Name of Session: Plan for Transmission, Monitoring and Reporting
Mr. Shahnewaz Khan initiated the discussion and requested the participants to prepare a plan for transmission, monitoring and reporting of audio contents to be developed as an outcome of this workshop. After a long discussion the participants decided following:

- **Approximate number of episode per booklet:** 10-12 episodes
- **Transmission time of each episode:** 15-30 minutes
- **Time of production of five series programme on five booklet:** 3-5 months
- **Per episode minimum production cost:** (Artist, Resource persons & Transportation): Tk-3,000
- **Production coat of one booklet**(10 episodes): Tk-30,000
- **Production coat of Five booklets**: 30,000 X 5: 1,50,000
- **Frequency of transmission of programme:** weakly
- **No. of repetition per week:** 1/2 times
- **Exchange of audio programmes:** Community radios having similar nature of listeners can develop audio contents jointly or they can share their program with other community radios.
- **Monitoring of programme:** Each community radio will decide programme monitoring methodology and develop monitoring tools accordingly.
- **Reporting:** Dhaka Ahsania Mission in cooperation with BNNRC will develop a reporting form and each community radio will provide information about life skills programme and share monitoring report. The report will contain-
  - ➤ Starting date of developing programme,
  - ➤ Completion date of programme development,
  - ➤ Number of episode developed,
  - ➤ Constrained and problems faced during development of programme,
  - ➤ Approximate budget spend for development of the programmes,
  - ➤ Programme transmission schedule,
  - ➤ No of listeners listened,
  - ➤ Feedback of listeners,

- Number of people take initiative to start developing small business utilizing the information of the programme,
- Significant changes of the lives of new entrepreneurs etc.

While preparing plan for development of audio programme and transmission, producers of community radios have expressed their strong arrangement that this type of skills development programme will bring a new dimension in the transmission of community radios in Bangladesh. They expressed their belief that introducing skills development programme in the community radio will be very much beneficial for the rural people especially rural women. However, producers of community radios expressed their concern on the budget of programme development and transmission cost. They requested Dhaka Ahsania Mission and BNNRC to explore funding for development and transmission of audio contents on skills development.

Course Evaluation

In this session a general discussion was conducted on different aspects of the audio content development workshop. Participants of the workshop highly appreciated the content of the workshop and expressed their satisfaction about the workshop outcome. A course evaluation format was distributed among the participants. Participants gave their ranking on the course evaluation sheet. **An analysis of their evaluation is in annex 8.**

Closing session

Mr. Shahnewaz Khan presides over the closing session. Mr. Nazrul Islam, Consultant, DAM and Mr. Kamaruzzaman, PC, BNNRC also present in the session. Mr. Nazrul Islam told that development of audio content on livelihood skills is very much useful for the neo-literate male and female. He said that the workshop has creates a new idea for serving the poor. Mr. Kamaruzzaman, CEO, BNNRC, said, I am grateful to Dhaka Ahsania Mission to give an opportunity to say something. He said,the community radio performed a great job for the local community. The producers who attend in the workshop are so young, energetic, motivated and committed. They are working for the development of community people. He requests the all participant to develop audio contents based on the booklets and transmit those through their own radios.

Then Mr. Shahnewaz Khan request Mr. Kamaruzzaman to distribute the Certificate to the participants. Mr. Kamaruzzaman distributed the certificate among the participants.

Mr. Shahnewaz khan in his concluding remarks thanked all participants for their excellent team work. He told that he is very grateful to COL-CEMCA for providing fund to organize this

workshop He also thanked BNNRC for their cordial cooperation. He hoped that the community radio producers will be able to convince their station managers and develop audio contents and transmit those through community radios for the benefit of the community people. He again thanked all and announced the closer of the workshop.

List of Participants

Dhaka Ahsania Mission
Center for International Education and Development (CINED)
Participants List of the workshop of
Audio Content Development for Skill based Livelihood Training Material

Sl no	Name of Participants	Name of Organization	Name of Radio	Designation
01	Hasan Md. Ashraful Islam	CCD Bangladesh	Radio Padma	Producer
02	Md. Ariful Islam	NHCHF	Radio Nalta	Technical Assistant
03	Md. Alim Mollah Shovon	MMC	Radio Lokobetar	Program Producer
04	Md. Johirul Islam	BRAC	Radio Pollikontho	RP
05	Md. Mobarak Hossain	YPSA	Radio Sagor Giri	Program Producer
06	Suktara Akhter Beauty	Proyas MUS	Radio Mahananda	Junior Producer
07	Mr. Panchanon Roy	RDRS Bangladesh	Radio Chilmari	JuniorProducer
08	Md. Zakir Hosen	Srizony Bangladesh	Radio Jhenuk	Assistant Producer
09	Md.Shamim Mridha	AIS	Krishi Radio	Program Producer
10	Muhammad Jahangir Alam	ACLAB	Radio Naf	Program Producer
11	Md. Musfiqur Salahin	EC Bangladesh	Radio Bikrampur	Producer
12	Md. Al Amin	NHRDA	Radio Barendra	Technical In charge
13	SK. Shafiqur Rahman	Dhaka Ahsania Mission	Program Division	PO(ICT)
14	Rafirul Islam	Dhaka Ahsania Mission	Alokito Bangladesh	Sr. Reporter
15	Mamun Mahmud Mollik	Dhaka Ahsania Mission	Media House	Sr. PO,
16	Raghunath Das	Dhaka Ahsania Mission	CINED	Faculty Member
17	Md. Nazrul Islam	Dhaka Ahsania Mission	Secratariate	Consultant
18	Md. Kamaruzzaman	BNNRC		PC

Schedule of Workshop

WORKSHOP ON

DEVELOPMENT OF AUDIO CONTENT ON LIVELIHOOD SKILLS DEVELOPMENT

Organized by: Dhaka Ahsania Mission

In cooperation with: BNNRC

Supported by: COL-CEMCA

Date: 10-12 June 2013

WORKSHOP SCHEDULE

Time & Day	Day One	Day Two	Day Three
9:00 - 10:30	• Inauguration and introduction	• Preparation of exemplar script of 5 audio contents (group work)	• Presentation of audio script of 5 livelihood skills
10:30 – 11:00 Tea Break			
11:00 – 13:00	• Need for development of audio contents for livelihood skills • Orientation on five Livelihood skills development materials(Video and Booklets)	(cont'd)	• Preparation of monitoring tools and techniques • Scope of development of script of other skills training materials
13:00 – 14:00 Lunch Break			
14:00 – 15:30	(cont'd)	(cont'd)	• Plan for transmission, monitoring and reporting
15:30 - 16:00 Tea Break			
16:00 – 17:00	• Process of development of interactive and attractive audio contents on livelihood skills materials	• Presentation of script of 5 audio contents	• Course evaluation & closing

Course Evaluation Form
Workshop on
Development of Audio Content on Livelihood Skills Development
Organized by: Dhaka Ahsania Mission
In cooperation with: BNNRC
Supported by: COL-CEMCA
Date: 10-12 June 2013

1. Give your opinion

Sl no	Content	Total participant	Agreed Participants		
			Completely	Partly	None
i	How far has this training workshop fulfilled your demand?	18	100%	0%	0%

2. Give your opinions on the contents discussed in the workshop

Sl no	Content	Total participant	Agreed Participants		
			Fully	Partly	None
i	Need for development of audio content for livelihood skill	18	100%	0%	0%
ii	Five livelihood skills development materials (video & booklet)	18	100%	0%	0%
iii	Process of development of interactive and attractive audio contents on livelihood skills	18	94%	6%	0%
iv	Preparation of audio script	18	94%	6%	0%
v	Preparation of monitoring tools and techniques	18	89%	11%	0%
vi	Scope of development of script of other skills training materials	18	94%	6%	0%
vii	Plan for transmission, monitoring and reporting	18	89%	11%	0%

3. Give √ mark in appropriate box

Sl no	Aspects	Total participant	Give √ mark in the box			
			Very good	Good	moderate	Not satisfactory
i	Training room facilities	18	100%	0%	0%	0%
ii	Quality of food	18	94%	6%	0%	0%

4. Additional comments

- This type of training is very much essential for community radio program. So more training is needed.
- It is very beautiful program.
- The workshop is very important for the staff of community radio.
- We got a lot of knowledge and skill from the workshop.
- We learned the techniques of audio content preparation from booklets.
- Arrange refreshers training.
- There should be training for development of audio contents on all major formats to increase skills of the producers.
- There should be regular technical training for the technical people of the radio stations.