



Workshop Report

Capacity Building of Content Developers on Blended Learning

Organized by

Odisha State Open University (OSOU)

Supported by

Commonwealth Educational Media Center for Asia (CEMCA)

Under the Project

Skill Based and Value-Added Modular Programmes for Learners through Blended Learning

About the project

Both unemployment and unemployable graduates are the typical problems of Indian job market. There are vacancies yet there are job seekers. This is primarily because of the mismatch between the essential qualities of the job seekers and the requirements of the job role. Hence, there are many positions vacant in many organizations and there are vast majority of the graduated and professional degree holders those unemployed.

This calls for serious introspection, intervention and up gradation of strategy for a fresh look at the way teaching and learning is being provided to the youth and the adolescent in the country. At graduation level, the students hardly get any course which helps them in culminating skills for being a successful professional or to develop entrepreneurial mindset. As a result, after graduation the students are in many ways isolated and select a career that is mostly routine and conventional.

In this regard OSOU with the support of CEMCA designed an outcome-based project to integrate skill-based value-added courses for the under graduate students and offer through blended learning approach to enhance employability. For better implementation of the idea through this project the Odisha State Open University has signed Memorandum of Understandings to offer various skill based programmes for the benefit of Under Graduate students of the following universities:

- Ravenshaw University
- Berhampur University
- Khallikote University
- Gangadhar Meher University
- Sambalpur University

The objectives of the project are:

- 1. To up-skill learners to get into job market and make them employable with job ready skills.
- 2. Development and delivery of online/blended learning programmes through Moodle LMS.
- 3. Enhance Capacity of faculty members and counselors for development of quality learning materials (as OER) and online learning facilitation to learners.
- 4. Improvement of learner support system (online support through a dedicated web portal and toll-free number etc.)
- 5. Development of a network of Higher Education Institutions (Universities) and linking the learners to the need-based courses for enhancement of employability.

Programme details

To bridge the skill gap and make the graduate students competent and enhance employability; Odisha State Open University (OSOU) has collaborated with above mentioned universities of the state. Through this collaboration, OSOU will offer skill based and value-added short term programmes to the UG students of the partner universities in the following areas.

- 1. Leadership Development
- 2. Entrepreneurship Development
- 3. Communicative English
- 4. Soft Skills
- 5. Information Technology Skills
- 6. Cyber Security
- 7. Media Management
- 8. Disaster Management
- 9. Legal Awareness

OSOU has designed and developed programme curriculums in each area mentioned above. The students of the partner universities will enroll to the specific course(s) and OSOU will provide teaching-learning support through blended learning approach and conduct evaluation for certification.

About the workshop

Odisha State Open University (OSOU) has organised a "Capacity building workshop for Content Developers on Blended Learning" from 26th to 27th December 2018 with the support of CEMCA. This is a part of the unique initiative from OSOU to provide skill-based value-added courses to the students of universities offering programmes in regular mode. These courses are designed to up-skill and make the students competent by enhancing their employability.

Objectives of the workshop

- To acquaint the participants with Open and Distance Learning (ODL) system and the use of Open Educational Resources (OER).
- To make the participants learn the development (structure, format, language etc.) of the Self-Learning Material (SLM) and blended learning materials.
- To make the participants understand about the nuances of the e-learning ecosystem and e-content development using the four-quadrant approach.
- To provide hands-on training on course/content development using Moodle LMS.

Date: 26th to 27th December 2018 (*Programme Schedule: Appendix-1*)

Venue: National Academy of Broadcasting and Multimedia (NABM), Bhubaneswar.

Participants: 35 (24 Male and 11 Female) content developers for 09 need-based courses participated in the workshop. (*List of Participants: Appendix-2*)

Resource Persons: The workshop was facilitated by Dr. Manas Ranjan Panigrahi, CEMCA; Dr. Silima Nanda, IGNOU; and Dr. Mrinal Chatterjee, Head, IIMC, Dhenkanal.

Opening Session

The workshop started with the welcome address by Dr. Jayanta Kar Sharma, Registrar, OSOU. In his address Dr. Sharma highlighted OSOU's mission, vision and commitment to produce OER content. He also stated that, OSOU is committed to take education to the learners and use technology to make it engaging and interactive. He also informed the support received from Commonwealth of Learning and Commonwealth Educational Media Center for Asia earlier and receiving now. This was followed by a briefing on the workshop objective and expected outcomes by Dr. Ansuman Jena, Academic Consultant, OSOU.

Dr. Manas Ranjan Panigrahi, Programme Officer – Education, CEMCA discussed about the working philosophy of COL and CEMCA. He also stated the engagement strategy of CEMCA with various stakeholders in both the sectors of education and skill development. Dr. Silima Nanda, Director, International Division, IGNOU stated the role and contribution of open universities in promoting higher education in India. She emphasised on the creation of quality content for the ODL learners. Sj. A. C. Subudhi, DDG (E), NABM discussed about the growing importance of content in various forms and for various purpose. He cited examples and narrated the process of content creation for All India Radio (AIR) and Doordarshan. The opening session was concluded with the vote of thanks by Dr. Ansuman Jena.

Ice-breaking session

Dr. Manas Ranjan Panigrahi conducted the ice-breaking session. In this session the participants introduced themselves and came to know about the academic, research and the overall professional interest of the fellow participants.

Development of SLM for ODL

In this session, Dr. Silima Nanda discussed about the structure, format, and language to be used for developing SLM for ODL learners. She also emphasized upon the use of gender-neutral language. She stated the critical importance of clearly defining the learning objectives and learning outcomes for each unit, block and the programme in general. (*Presentation of Dr. Silima Nanda: Appendix-3*)

e-Learning for Higher Education

In this session, Dr. Manas Ranjan Panigrahi presented various definition and interpretations of e-learning along with its importance. He also discussed about the use of online learning through blended mode, approaches of elearning, content delivery mode, various components of e-learning. (*Presentation of Dr. Manas Ranjan Panigrahi: Appendix-4*)

Development of e-content

In this session, Dr. Manas Ranjan Panigrahi discussed about the various types of content and their corresponding impact on different types of learners. He highlighted the role of the type of content in producing the desired engagement of the learner. He also discussed the four-quadrant approach for e-content development. In this session the participants prepared the plan for the e-contents using four quadrant approach in their respective subject. They also identify the hard spots from the course for video-based content development.

Demonstration on Moodle LMS

Mr. Kumar Jaganmaya Jagajeet, Managing Director, Web Era Technology (P) Ltd. introduced Moodle to the participants. He also demonstrated how to create a course, manage class and participants, manage (upload, edit and modify) content, conduct evaluation and use Moodle course analytics. (*Presentation of Mr. Kumar Jaganmaya Jagajeet: Appendix-5*)

Hands-on and Demonstration on e-Gyanjyoti (OSOU LMS)

In this session, the participants created their own Moodle account. Then they created a course, uploaded SLMs, integrated video lectures from YouTube, created MCQ based quiz. This hands-on training was followed by a live demonstration by Dr. Ansuman Jena on e-Gyanjyoti: the smart learning management platform of Odisha State Open University (http://egyanjyoti.osou.ac.in/).

Instructional design

The AIDDE model of institutional design along with the basic concepts were discussed by Dr. Manas Ranjan Panigrahi. He emphasized that instructional design is the most critical aspect of the teaching learning process. He also discussed various stages of instructional design. (*Presentation of Dr. Manas Ranjan Panigrahi: Appendix-6*)

OER: Conceptualization and usages

In this session, Dr. Manas Ranjan Panigrahi discussed the philosophy behind the Open Educational Resources. He gave example of several popular OER repositories and how to use these OERs to develop content. He also discussed about the Creative Commons licensing, its types and usages.

Preparation of audio-visual content

In this session, Dr. Manas Ranjan Panigrahi discussed about the role of audio-visual content in the e-learning environment. He discussed about the various techniques and also shared tips for the preparation of audio and video content.

Creativity and blended learning

Dr. Mrinal Chatterjee, Head, IIMC, Dhenkanal conducted this session on creativity and blended learning. He emphasized the need of the faculty to be more creative in designing and developing the programme structure, curriculum and the content. He stressed on the creative use of technology for effective teaching and learning. (*Presentation of Dr. Mrinal Chatterjee: Appendix-7*)

Exposure visit

An exposure visit was carried out to the various facilities and studious of NABM. This visit was coordinated by Sj. A. C. Subudhi, DDG (E), NABM. He also guided and explained how content is created for AIR and Doordarshan. He demonstrated each stage and the use of technology for recording, mixing, editing, output and the broadcast mechanism adopted. Many of the participants recorded demo video and audio in these facilities.

Closing and way forward

In this session Dr. Ansuman Jena presented a report on the two-day workshop proceedings. Dr. Mrinal Chatterjee, Head, IIMC, Dhenkanal, Dr Manas Ranjan Panigrahi, Programme Officer, CEMCA and Dr. Jayanta Kar Sharma, Registrar, OSOU were also present in this session. The participants gave their feedback shared their learning experience of the workshop. The workshop was concluded with the offer of vote of thanks by Dr. Ansuman Jena.

Output of the Workshop

In this two days' workshop ten hands-on technical sessions were conducted. The participants were trained on Development of SLM for ODL, understanding e-Learning, E-Content development, hands-on session on Moodle, instructional design, OER and its uses, preparation of video lessons and tutorials; Creativity & Blended Learning.

Appendix-1: Workshop Schedule

	Day – I: 26 th	December 2018		
Time	e Sessions/ Content/Topic Learning Outcomes Facilitator			
10.00-10.45 am	Opening • Welcome Address: Dr. Jayanta Kar • Briefing on the workshop objective • Address by facilitator: Dr Manas Ra • Address by: Dr Silima Nanda, IGNO • Address by: Sj. A. C. Subudhi, DDO • Vote of Thanks: Dr. Ansuman Jena,	Sharma, Registrar, OSOU and expected outcomes: Dr. Ansuman Jena, Ac anjan Panigrahi, CEMCA OU G (E), NABM		
10.45-11.00 am	Group Photo To know each other Health Break	Participants will be able to introduce their fellow participants understand each other's professional and academic involvement start Community of Practice	Dr. Manas Ranjan Panigrahi, CEMCA	
11.15-12.00 pm	Development of SLM for ODL: structure, format, and language	Participants will be able to use the format and structure for writing of SLM understand the use of language and gender responsive in SLM writing with suitable to the context	Dr Silima Nanda, IGNOU	
12.00-01.00 pm 01.00-01.45 pm	Understanding of e-Learning Lunch Break	Participants will be able to define e-learning explain the components of e-learning appreciate the importance of e-learning	Dr. Manas Ranjan Panigrahi, CEMCA	

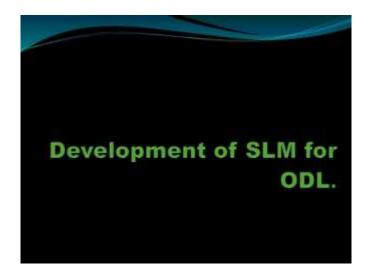
01.45-02.15 pm	E-Content: What it is; Definition, Types, four quadrant approach	 Participants will be able to describe the various types of e-content identify the type of e-content suitable to their context able to use four quadrant approach for e-content development 	Dr. Manas Ranjan Panigrahi, CEMCA
02.15-03.15 pm	Introduction to Moodle	Participants will be able to	Mr. Kumar Jaganmaya Jagajeet, Managing Director, Web Era Technology (P) Ltd.
03.15-03.30 pm	Health Break		
03.30-04.30 pm	Introduction to eGyanjyoti and modular programme of OSOU	 Participants will be able to use of OSOU LMS understand about the contents and components of learning 	Mr. Kumar Jaganmaya Jagajeet, Managing Director, Web Era Technology (P) Ltd.
04.30-05.00 pm	Open Discussion / Networking Session		
	Day - II: 27 th	December 2018	
10.00-11.00 am	Instructional Design: Concept; Basics and ID Model: AIDDE	 Participants will be able to realize the importance of ID Use AIDDE model of ID 	Dr. Manas Ranjan Panigrahi, CEMCA
11.00-11.15 am	Health Break		
11.15-12.15 pm	Conceptualisation of OER and its use for content development.	Participants will be able to design e-content using OER identify which component will be available as OER and which they have to develop	Dr. Manas Ranjan Panigrahi, CEMCA

12.15-01.00 pm	Identification of hard spots and	Participants will be able to	Dr. Manas Ranjan	
	Requirements of video contents,	• identify Hard Spots	Panigrahi, CEMCA	
	additional resources, etc.	 justify for number of video contents 		
		required		
		 Presentation on Group Activity 		
01.00-02.00 pm	Lunch Break	Lunch Break		
02.00-03.00 pm	Creativity and Blended Learning	Participants will be able to	Dr. Mrinal Chatterjee, Head,	
		 use innovative and creative techniques 	IIMC, Dhenkanal	
03.15-03.30 pm	Health Break	Health Break		
03.30-04.30 pm	Way Forward and Concluding	Way Forward and Concluding		
	 Workshop Report Presentation: 	Workshop Report Presentation: Dr. Ansuman Jena, Academic Consultant, OSOU		
	Feedback / Experience Sharing of the Participants			
	 Concluding Remarks: Dr. Mrin 	Concluding Remarks: Dr. Mrinal Chatterjee, Head, IIMC, Dhenkanal		
	Vote of Thanks: Dr. Jayanta Kar Sharma, Registrar, OSOU			

Appendix-2: List of participants

Sl. No.	Name of the participant	Designation	Name of the organization
1	Dr. V. Vijay Kumar	Academic Coordinator	Xavier School of Communications, Xavier University Bhubaneswar
2	Dr. Sambhu Dayal Agrawal	Academic Consultant	Odisha State Open University
3	DEBIDATTA BEHERA	Multimedia Consultant	Odisha State Open University
4	H. Maheshwari	Assistant Professor (Visiting Faculty)	Xavier School of Commerce, Xavier University Bhubaneswar
5	Dr. Dillip Kumar Nayak	Faculty. Odia Department	Odisha State Open University
6	Aseem Kumar Patel	Academic Consultant	Odisha State Open University
7	DIPTIMAYEE DHALASA- MANTA	FACULTY (B.A Hindi and diploma in translation)	Nibedita institute for science, tecnology and languages (NISTAL)
8	Jyoti Prakash Mohapatra	Faculty	Odisha State Open University
9	SANJAYA KUMAR SA- HOO	Research Scholar & Media Academician	Utkal University
10	Bichitrananda Panda	Assistant Professor	Amity School of Communication, Amity University Chhattisgarh, Raipur
11	Sambit Mishra	Academic Consultant	OSOU
12	Hrushikesh Mishra	Academic Assistant	IIMC, Dhenkanal
12	Dr. Santosh Kumar Ratha	Sr Consultant Odia	Odisha State Open University
14	Dr. Ansuman Jena	Academic Consultant	Odisha State Open University
15	Mahendra prasad mishra	Consultant non academic	Odisha State open university
16	Debashis Barik	Jr. consultant	ODSHA STATE OPEN UNIVERSITY
17	Dr. RAJESH KUMAR PANDA	Assistance Professor	KIIT, Deemed to be University
18	SATYA SOBHAN PANIGRAHI	Assistant Professor	SIT, Barang
19	Bimal Choudhury	assistant professor	Kalam Institute of Technology

20	Dr. Nargis Begum	HOD, BBA	TACT, Bhubaneswar
21	Preseela Satapathy	Post Doctoral Researcher	Utkal University
22	Abhinandan Tripathy	Jr. Consultant (Multimedia)	Odisha State Open University, Sambalpur
23	Anasuya Swain	Asst. Prof.	College of engineering Bhubaneswar
24	Dr. NAMITA RATH	ASSISTANT PROFESSOR	UGC, SRI SRI UNIVERSITY
25	Tapaswini Swain	Documentation Officer	Prelude Novel Ventures Pvt. Ltd
26	R Mohana Sundaram	Creative Director	Jai Sri Ram Institute of Visual Academy
27	Subhasri S Nayak	Assistant Professor	Regional College of Management
28	SMRUTI SUBHRA SAMAL	Lecturer	Laxmi Narayan Sahu Mahavidyalaya, Jagatpur, Cuttack
29	Dr. Manas Kumar Pal	Assistant Professor	Birla Global University
30	PARBATI BARIK	Guest facuilty in Hindi	Ramadevi Women's Junior College
31	Ms. Kuntirani Padhan	Research Associate cum teaching assistant	National Law University Odisha
32	S T Rehman	Academic Consultant	Odisha State Open University (OSOU)
33	Dr.Prabhuram Tripathy	Assistant Professor	Sri Sri University, Cuttack
34	Dr. Bijan Kumar Mohapatra	Senior Academic Consultant	Odisha State Open University (OSOU)
35	Dr. Prasanna Kumar Nayak	Senior Academic Consultant	Odisha State Open University (OSOU)



Access Devices in SLM

- Title of the unit
- Structure of the content
- · Clear statement of the objectives
- Study guide
- Division of the unit- sections and sub-sections
- · Appropriate section, sub-section headings;
- SAQs/CYPS and activities
- Summary
- Glossary
- Check your Progress: Model Answers

Structure of SLM

- · Title of the unit
- · Structure of the content
- Learning outcomes
- Introduction
- · Study guide
- Division of the unit- sections and subsections
- Appropriate section, sub-section headings;
- SAQs/CYPS and Activities
- Summary
- Glossary
- Check your Progress: Model Answers

Steps	Tasks	Output/Products of the stage
Analysis: The process of defining what is to be learned (Pre-development phase)	Needs assessment Problem identification Task analysis Defining goals of instruction	Learner profile (Needs analysis document) Task analysis, time and cost
Design: The process of specifying how it is to be learned	Deciding number of content modules, Identifying content and media to be used in modules, Instruction to be followed, identifying instructional design stategy, appropriate delivery method, deciding number, structure and duration of modules, establishing as evaluation methodology Write objectives Develop test items Plan usstruction	Measurable objectives Instructional strategy Prototype specifications Detail design documents. Story boards, development of user interface, graphics, animation /mediacomponents

Features of SLM

- ·To facilitate self-learning,
- Motivate learners
- · To make the content more accessible or user friendly,
- · To customize the material,

To help learner to grasp what is presented, evoke interest in content to be learnt with the already existing knowledge

 To perform the functions of a live class room teacher i.e. a teacher is built in the text.

UNIT

- A self-contained portion of a distance teaching text, distinct from other learning resources.
- Approx. 5000-6000 words.
- Divided into sections and sub-sections for the clarity of the presentation of concepts, information, illustration etc.

Beginning of unit

- Title: Precise, clear and communicative
- Contents Outline/Structure: (Objectives, Introduction, Headings/Sub-headings of main themes, Summary, Glossary, Check your Progress: Model answers).
- Learning outcome
- Introduction

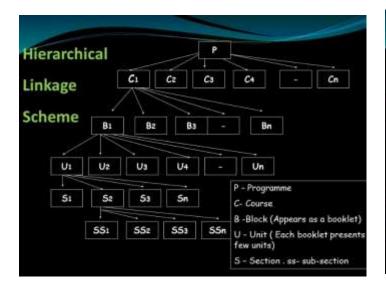
Body of a unit

- · Headings/Sub-headings with numbering
- In-text questions
- CYP (Check your progress)/SAQ (Selfassessment Questions
- Signposts: Fixed symbols (pen, instrument, open book, human face etc.)
- · Graphics/ Illustrations

Ending a unit

- Summary/Let Us Sum Up (High light the main points, Running paragraph, Diagram, Table etc-)Recapitulation, Reinforcement.
- Glossary of the terms used in the text (Explain difficult words)
- Arrange in alphabetic order
- Check your progress: Possible Answers
- Reference materials/Further reading/sources
- Assignments

Numbering of Sections & Sub-Sections Should be simple and clear Should make the content more accessible Example: Unit 2 Section 1 of Unit 2 2.1 1st sub-section of section 2 2.1.1 2nd sub-section of section 1 2.1.2 Section 2 of unit 2 2.2 1st sub-section of section 2 2.2.1 2nd sub-section of section 2 2.2.2

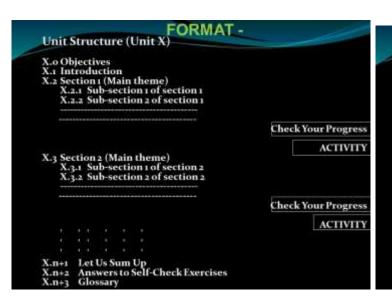


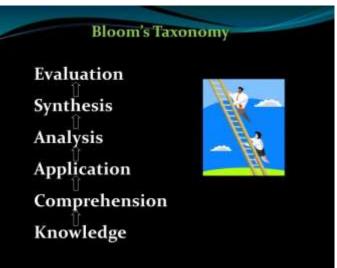
Process of SLM development

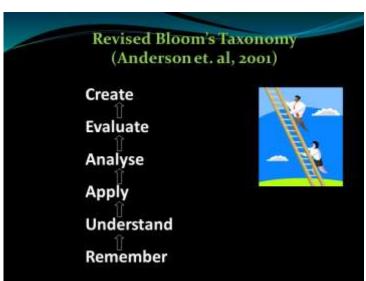
- A clear, relevant & appealing Title
- An introduction with purpose of stimulating interest of the learner in the theme/topic to be unfolded
- A set of objectives with the purpose to make clear to the learner what she/he needs to achieve or be able to at the end of a particular lesson.

Organization of Content

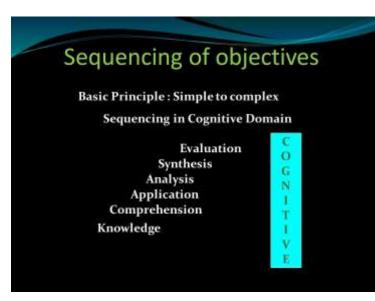
- In text Questions
- Summary
- A set of Terminal Questions
- Key/Answers to the questions











Objectives: Cognitive domain: (Six levels of educational objectives) •Knowledge (remembering of previously learned materials) •Comprehension (ability to grasp the meaning of materials) •Application (ability to use learned materials in new concrete situation) •Analysis: (ability to break down material into its components/parts) •Synthesis: (ability to put parts together to form a new whole) •Evaluation (ability to judge the value of material for a given purpose)

Affective domain

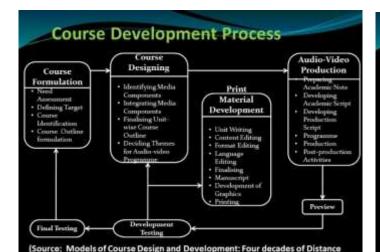
Development of interest, attitudes, values toward certain ideas and activities

(Use of verbs: Argue, Enquire, Answer, Share, Defend, Praise, Pursue, Negotiate, Respond and so on)

Psychomotor domain

Practical skills involved in manipulating tools/machines or performing experiments, engaging construction of buildings, and so on

(Use of verbs: Draw, Prepare, Handle, Manipulate, Compute, Calculate, Construct, Tabulate, Build, Collect, Assemble, Dismantle, Devise, Calibrate, Conduct, Sketch and so on)

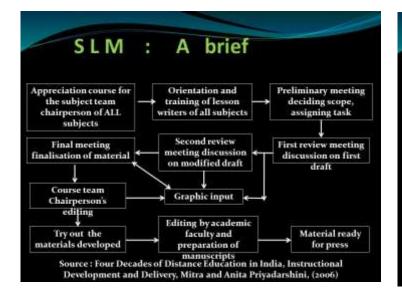


Education in India (Reflections on Policy and Practice) 2006, IGNOU, p. 121)

Questions for a Unit Writer

For example:

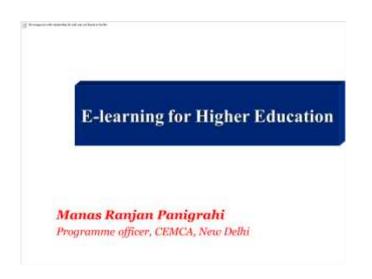
- Do I understand or am I confused?
- Is there an ambiguity?
- Is there a clear learning path?
- Am i being transformed from naïve learner to an expert?
- Would an example help me understand?
- Would an exercise help me learn by doing?
- Do I consider that the writer is writing for me personally, or is the writer impersonal and needlessly 'academic'?

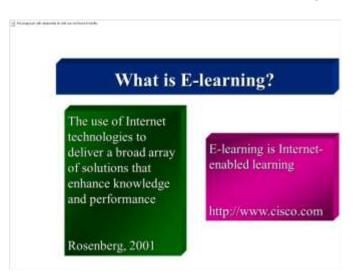


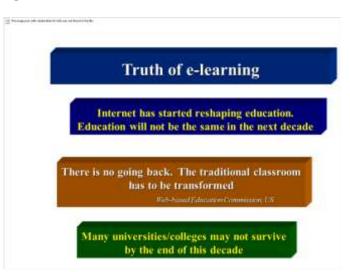
OUTCOME

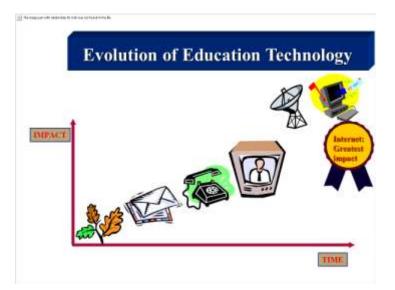
- After viewing this session the learner should be able to explain the concept of distance education.
- •After 5 months of practice, you will be able to type 30 words per minute.
- After attending the workshop, you should be able to list at least four access devices.

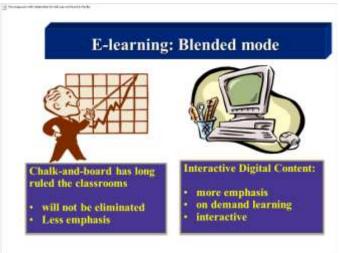
Appendix-4: Presentation slides of Dr. Manas Ranjan Panigrahi



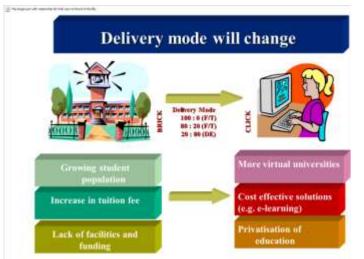


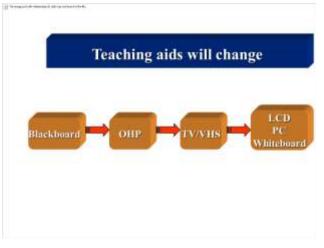


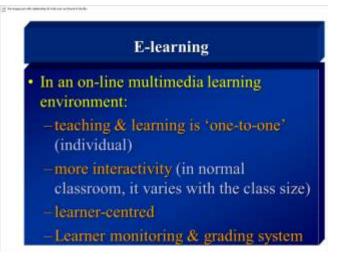
















• media-rich

- Easier to understand & more engaging

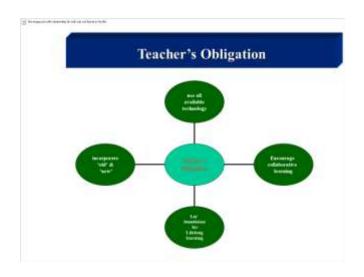
• repeatable

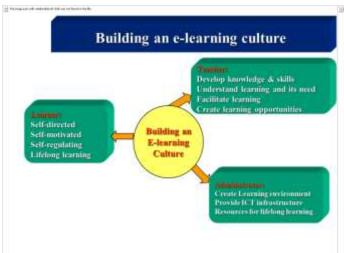
- As many times as you like

• easier to monitor progress

- less administrative work

- can be more precise





E-learning tools: E-mail

- · Every teacher should have an e-mail account
- · Communicate with students
- · Communicate with parents
- · Students can submit assignment
- · Can have attachments
- · Create a paperless environment
- · Simple but effective
- · Efficient and cost effective

Edearming tools: Cha

- · Synchronous communication tool
- · Communicate with students
- Communicate with parents
- · More students participate
- · Collaborative learning

E-learning tools: Online Forum

- · Asynchronous discussion forum
- · Teacher can create discussion groups
- Teacher could post a question and request students to comment
- · Students can post their comments
- · Can encourage community participation
- · Collaborative learning can be fostered
- · Feedback from diverse culture

Perhaps of the second control of the second

E-learning Tools: Web

- · Wide range of materials available
- · Teacher will need to narrow down
- It is a resource centre
- Sharing of resources
- Supported by images, audio, simulation and multimedia

The triage part with relationship ID rEst was not found in the No.

E-learning tools: Video Conference

- · Can conduct a live lecture
- · Communication with students
- · Communication with parents
- · Support by audio, chat and whiteboard
- · Support sharing of applications
- Can be recorded and later be used for on demand lectures
- · Demo...

- · Management of content
- · Tracking students
- · Administrative features
- Integration with various tools such as chat, forum, e-mail, etc.
- Reporting

1 the trapping of with intercepting the rest was not trapped to the No.

• Demo... of Multimedia Learning System (MMLS)



Appendix-5: Presentation slides of Mr. Kumar Jaganmaya Jagajit





Capacity Building Workshop for Content Developer on Blended Learning MOOCS- Massive Online Open Courses





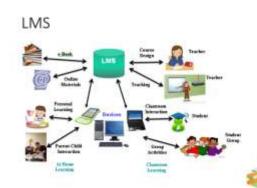














What we need in LMS: Rosters/Attendance





What we need in LMS: Registration Control





What we need in LMS?

- Rosters: A digital roll call sheet for tracking attendance and for sending invitations to class participants.
- Registration Control: The ability to monitor and customize the registration processes of elearning curriculum.
- Document Management: Upload and management of documents containing curricular content.
- Multiple device access: Delivery of course content over web-based interfaces such as desktops, phones or tablets.



What we need in LMS?

- Distributed instructor and student base: Remote participation by the instructor or pupil allows courseware to feature multiple teachers or experts from across the globe.
- Course calendars: Creation and publication of course schedules, deadlines and tests.
- Student Engagement: Interaction between and among students, such as instant messaging, email, and discussion forums.
- Assessment and testing: Creation of varied knowledge retention exercises such as short quizzes and comprehensive exams
- Grading and Scoring: Advanced tracking and charting of student performance over time.

Kind of LMS

- · Open Source
- SAAS
- Proprietary

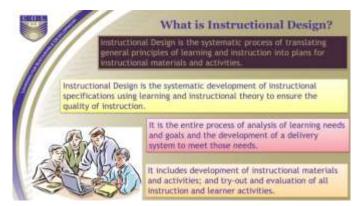
Egyanjyoti.osou.ac.in

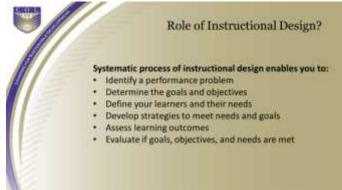
Live DEMO

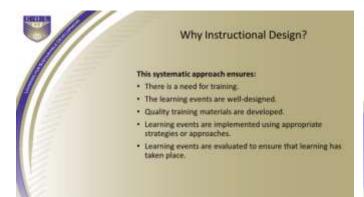


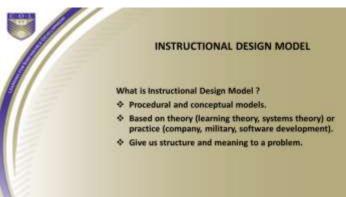
Appendix-6: Presentation slides of Dr. Manas Ranjan Panigrahi

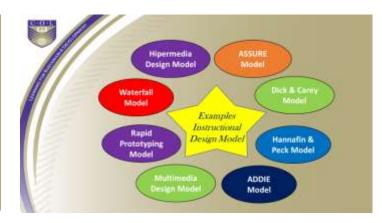


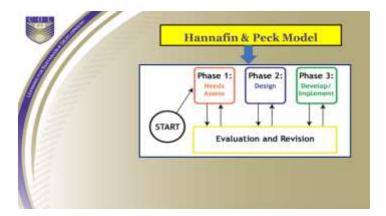


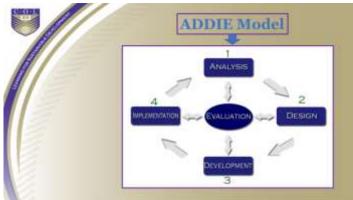


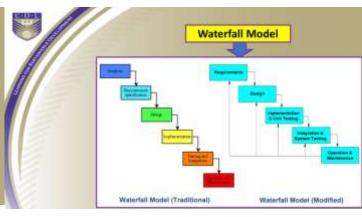


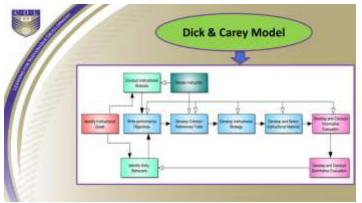


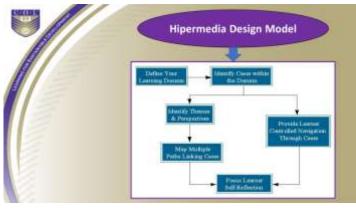






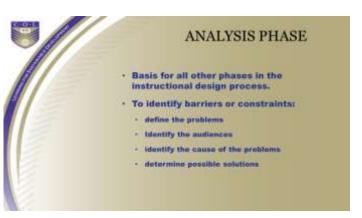






Can you list all the essential phases in Instructional Design Model ???

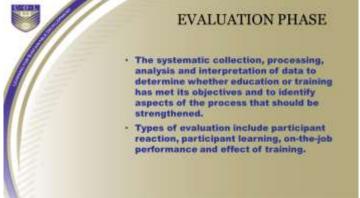




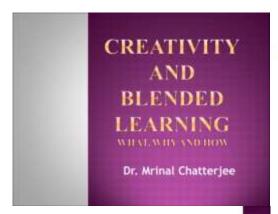








Appendix-7: Presentation slides of Dr. Mrinal Chatterjee



OBJECTIVE

 To ignite your thought process and to make you appreciate how all of us can be creative in teaching and learning

WHAT IS CREATIVITY?



m. the state or quality of being creative. The ability to transcend traditional ideas and to create meaningful new ideas.

WHAT IS CREATIVITY?

 Ability to imagine or invent/ create something new

CREATIVITY IS..

... development of ideas about products, practices, services, or procedures that are novel and that may be potentially useful



CREATIVITY BRINGS INTO BEING SOMETHING THAT DID NOT EXIST BEFORE, EITHER AS A PRODUCT, A PROCESS OR A THOUGHT.

CREATIVE THINKING...

Is the process we use to come up with new idea. It can be accidental (eurekal) or deliberate (ahal).

CREATIVITY: MYTH

- Only a few special people possess it.
- Creativity is a gift and not a skill.







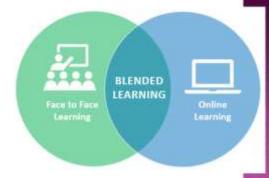
FROM CAVE PAINTING TO THE FIRST WHEEL- ALL EMERGED OUT OF THIS DESIRE TO CREATE.

PLEASE NOTE, IT COULD BE JUST AN EXPRESSION (PAINTING) TO PRACTICALLY USEFUL (WHEEL)









THINK ABOUT 12 INVENTIONS WHICH CHANGED THE WAY WE LIVED

- Plaw. Pre-historic times
- Wheel, 3500 BC
- Nail. Invented more than 2,000 years ago in the Ancient Roman period
- Compass. Between 9th and 11th century;
- Printing Press
- Steam Engine
- Internal Combustion Engine
- Light bulb
- Telephone
- 10. Contraceptive
- 11. Computer
- internet

BLENDED LEARNING

It requires the physical presence of both teacher and student, with some elements of student control over time, place, path, or pace.

WHAT DOES IT TAKE TO BE CREATIVE?

- -Passion
- -Time
- -Mental energy
- -Hard work



BLENDED LEARNING

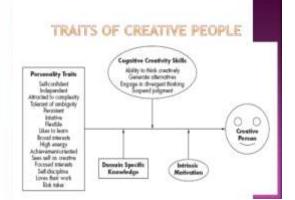
- · Blended learning is a term increasingly used to describe the way e-learning is being combined with traditional classroom methods and independent study to create a new, hybrid teaching methodology.
- · Blended learning is an approach to education that combines online educational materials and opportunities for interaction online with traditional placebased classroom methods.

YOU HAVE BEEN TOLD ABOUT THIS IN THE LAST TWO DAYS. BY NOW YOU MAY HAVE REALISED WHERE LIES THE CHALLENGE...



Blended learning: getting the right mix

CREATIVITY REQUIRES CERTAIN PERSONALITY TRAITS



Cognitive Creativity Skills

- >Think creatively
- ➤Generate alternatives
- >Engage in divergent thinking
- >Suspend judgment

CHALLENGE ASSUMPTIONS



7 PRINCIPLES OF CREATIVE THINKING TRIGGERING PROCESS

DOMAIN-SPECIFIC KNOWLEDGE DEVELOPS VIA

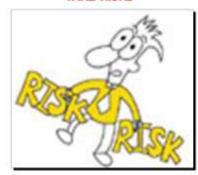






Contextual Knowledge

TAKE RISKS



4 HERE..

- 1. There is no one right answer.
- The virtue is thinking and freeassociating
- Suspend judgment
- If at first you can't think of it, think again. And again. And again.



LOOK AT PROBLEMS FROM A NEW PERSPECTIVE



AND HERE IS 3 MORE

- The best way to get good ideas is to have lots of them.
- 6. Involve as many senses as possible.
- 7. Let there be FUN!

SEIZE THE OPPORTUNITY



THINK DIFFERENTLY



METHODS FOR PRODUCING CREATIVE RESULTS

BRAINSTORMING

- Could be done at individual or small group level.
- Sit in a small group.
- Say whatever ideas come to mind without focusing on constraints
- No criticism allowed; all are valuable
- Produce as many ideas as possible
- Expand on other people's ideas



REVOLUTION

Sometimes the best new idea is a completely different one, a marked change from the previous ones.



Early railroad cars were designed like stagecoaches on tracks.

SYNTHESIS

With this method, two or more existing ideas are combined into a third, new idea.

Example: Two-in-one; scanner+ fax+ printer, etc. Consider today's mobile phones.



Martin Cooper holds the Motorola DynaTAC phone, the world's first commercial handheld cellular phone, made on April 3 1973 and a more recent model. Photo: REUTERS/Eloy Alonso

REAPPLICATION

Look at something old in a new way.

Consider using washing machine to
make lassi.

Using Motor cycle engine to manufacture water pumps



CHANGING DIRECTION

Many creative breakthroughs occur when attention is shifted from one angle of a problem to another.

Consider the Jaipur Foot or Ready to Eat Food

IDEA GENERATION TECHNIQUES

- Free Association
- Idea Mapping
- Brainstorming
- Brainwriting



FREE ASSOCIATION

 Let your imagination flow freely. Just follow your imagination.

IDEA MAPPING



- This is a process of writing down ideas in a way the helps you see new relationships possibilities. By mapping ou your ideas, you get a new kin of insight into your ow thoughts.
- Next, link related terms or ideas around the central word. This technique allows for branching ideas and offers a very visual way of seeing how these ideas are linked.

BRAINSTORMING

- Could be done at individual or small group level.
- Sit in a small group.
- Say whatever ideas come to mind without focusing on constraints
- No criticism allowed; all are valuable
- @ Produce as many ideas as possible
- @ Expand on other people's ideas

